

# EEBC-It's Just Brunch

## QUARTERLY STARTUP COMPETITION

### APPLICATION

#### NEW APPLICANT BACKGROUND INFORMATION

1. Full Name:

---

---

2. Current Address, Fax, Phone Number, and Email (of Each Owner and Operator):

---

---

---

---

---

---

---

---

3. Driver's License Number/State of License:

---

---

4. Brief Description of Type of Products or Services:

---

---

---

---

---

---

---

---

---

---

201 E. Ohio Street, Suite 304

P: 312-854-7090 and Fax: 312-376-8751

E: [officemanager@vrplaw.com](mailto:officemanager@vrplaw.com)

[www.vrplawgroup.com](http://www.vrplawgroup.com) and [www.empiplaw.wordpress.com](http://www.empiplaw.wordpress.com)

# EEBC-It's Just Brunch

## QUARTERLY STARTUP COMPETITION

### APPLICATION

5. What are the competitive advantages or barriers to entry in your industry? Are you first to market? Do you have any intellectual property? What makes you unique?

---

---

---

---

---

---

6. What is a summary of your marketing and distribution strategy? (Provide Summary)

---

---

---

---

---

---

7. What is the makeup of your management and employee team? (Provide Summary, Resume or CV-not more than 1 page CV for each Person)

---

---

---

---

---

---

201 E. Ohio Street, Suite 304

P: 312-854-7090 and Fax: 312-376-8751

E: [officemanager@vrplaw.com](mailto:officemanager@vrplaw.com)

[www.vrplawgroup.com](http://www.vrplawgroup.com) and [www.empiplaw.wordpress.com](http://www.empiplaw.wordpress.com)

# EEBC-It's Just Brunch

## QUARTERLY STARTUP COMPETITION

### APPLICATION

8. What is your monetization method? Subscription, freemium, advertising, licensing, etc....

---

---

---

---

---

---

---

9. Have you won any other business plan or start up competitions? If so, then please describe.

---

---

---

---

---

---

---

10. Do you have any sales? If so, what is your profit margin? If not, what is your breakeven point?

---

---

---

---

---

---

---

11. What is the scope of your current operations? What are your plans to scale?

---

---

---

---

---

---

---

201 E. Ohio Street, Suite 304

P: 312-854-7090 and Fax: 312-376-8751

E: [officemanager@vrplaw.com](mailto:officemanager@vrplaw.com)

[www.vrplawgroup.com](http://www.vrplawgroup.com) and [www.empiplaw.wordpress.com](http://www.empiplaw.wordpress.com)

# EEBC-It's Just Brunch

## QUARTERLY STARTUP COMPETITION

### APPLICATION

12. What are your client acquisition costs and what is your average sale size? What is your client retention rate?

---

---

---

---

13. What is the greatest limiting factor to your ability to scale your business or company?

---

---

---

---

---

---

14. Who are your competitors? Is there a chance that a copycat or competitor may come and acquire market dominance?

---

---

---

---

---

---

15. What stage are you at (early, seed, angel, or venture capital)? Seeking first, second or third round of funding?

---

---

---

---

201 E. Ohio Street, Suite 304

P: 312-854-7090 and Fax: 312-376-8751

E: [officemanager@vrplaw.com](mailto:officemanager@vrplaw.com)

[www.vrplawgroup.com](http://www.vrplawgroup.com) and [www.empiplaw.wordpress.com](http://www.empiplaw.wordpress.com)

# EEBC-It's Just Brunch

## QUARTERLY STARTUP COMPETITION

### APPLICATION

16. Have you invested personally? Have any of your friends or family invested in the venture? Do you have any debt? If so, how much?

---

---

---

---

---

---

---

17. Do you plan on seeking funds from non-accredited investors or unsophisticated investors? Do you plan on going public? Have you registered the securities with the SEC? Do you plan on having more than 35 investors? Do you plan on having any out of state Investors?

---

---

---

---

---

---

---

18. How much funding do you plan on seeking? (Less than a 25,000, 50,000, 100,000-250,000, 250,000-500,000, 1 million, between 1 and 5 million, more than 5 million...)

---

---

19. Do you have any relevant business plans or executive summaries? If so, attach (no more 3-5 pages). If not, summarize and attach additional sheets, if necessary.

---

---

---

---

---

---

---

201 E. Ohio Street, Suite 304

P: 312-854-7090 and Fax: 312-376-8751

E: [officemanager@vrplaw.com](mailto:officemanager@vrplaw.com)

[www.vrplawgroup.com](http://www.vrplawgroup.com) and [www.empiplaw.wordpress.com](http://www.empiplaw.wordpress.com)

# EEBC-It's Just Brunch

## QUARTERLY STARTUP COMPETITION

### APPLICATION

20. Do you have any special advisors, alliances, board members, investors, mentors or partners?

---

---

21. Are you looking for any special advisors, alliances, board members, investors, mentors or partners?

---

---

22. What do you believe to be the greatest asset of the business or company that will help you succeed?

---

---

---

---

---

---

23. Do you have a summary of your investor, power point, or presentation for us? (Attach no more than five (5) slides).

---

---

24. Do you have an exit strategy? What type of return on your investment are you expecting? What kind of return on their investment can your investors expect?

---

---

---

---

---

---

201 E. Ohio Street, Suite 304

P: 312-854-7090 and Fax: 312-376-8751

E: [officemanager@vrplaw.com](mailto:officemanager@vrplaw.com)

[www.vrplawgroup.com](http://www.vrplawgroup.com) and [www.empiplaw.wordpress.com](http://www.empiplaw.wordpress.com)

# EEBC-It's Just Brunch

## QUARTERLY STARTUP COMPETITION

### APPLICATION

25. Is there anything else that you want us to consider? Have you included the \$30 application fee?

---

---

---

---

---

---

201 E. Ohio Street, Suite 304

P: 312-854-7090 and Fax: 312-376-8751

E: [officemanager@vrplaw.com](mailto:officemanager@vrplaw.com)

[www.vrplawgroup.com](http://www.vrplawgroup.com) and [www.empiplaw.wordpress.com](http://www.empiplaw.wordpress.com)

# EEBC-It's Just Brunch

## QUARTERLY STARTUP COMPETITION

### APPLICATION

#### Credit Card Authorization Form and Receipt

This is a Credit Card Authorization Form and Receipt for \_\_\_\_\_ (Type Name) for Application fee for the 2013 Entrepreneurs and Executives Breakfast Club's (EEBC) Winter Competition to be held at DePaul University School of Law. This nominal fee of \$30 is for drinks, food, catering services, organization, costs, renting facilities, copying, advertising, marketing, staff, and application fee. Please complete this form to register in advance and receive an Advance Registration Ticket. Please send an electronic confirmation of receipt to my email address at:

\_\_\_\_\_.

(Yes)  (No) Charge my credit card \$30.00 for application fee and registration in the EEBC Winter Quarterly Competition for 2013.

I, \_\_\_\_\_ authorize EEBC Inc. to charge the nominal fee of \$30 to my credit card.

Name on Card: \_\_\_\_\_

Type of Card: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Three or Four Digit Security Code \_\_\_\_\_

Billing Address \_\_\_\_\_

Zip Code: \_\_\_\_\_

Advance Registrant's Signature: \_\_\_\_\_

Printed Name: \_\_\_\_\_

**Email to: Irene Mahoney, Office Manager at [officemanager@vrplaw.com](mailto:officemanager@vrplaw.com) and include "Application fee" in subject line; or Fax to 312.376.8751: Attn: Irene, Re: Advance Registration**

201 E. Ohio Street, Suite 304

P: 312-854-7090 and Fax: 312-376-8751

E:[officemanager@vrplaw.com](mailto:officemanager@vrplaw.com)

[www.vrplawgroup.com](http://www.vrplawgroup.com) and [www.empiplaw.wordpress.com](http://www.empiplaw.wordpress.com)